

# ***2017 US-MEXICO BINATIONAL STUDY***

**US AND MEXICAN PUBLIC  
COMPARATIVE TOPLINE REPORT**

US fielding June 27 - July 19, 2017 (2017 Chicago Council Survey)

Mexico fielding September 30 - October 7, 2017

Q1. Do you believe that globalization, especially the increasing connections of our economy with others around the world, is mostly good or bad for [Mexico / the United States]?

### Q1. Globalization

	Mostly Good (%)	Mostly Bad (%)	Neither Good nor Bad (%)	It Depends (%)	Not sure/ Decline (%)	Total (%)
<u>Country</u>						
<b>Mexico (2017)</b>	<b>51</b>	<b>38</b>	<b>5</b>	<b>0</b>	<b>5</b>	<b>100</b>
2014	34	28	16	5	16	100
2012	42	30	15	4	9	100
2010	43	28	16	3	9	100
2008	38	33	14	4	11	100
2006	41	22	17	9	11	100
2004	34	31	17	4	14	100
<b>United States (2017)</b>	<b>64</b>	<b>31</b>	<b>--</b>	<b>--</b>	<b>4</b>	<b>100</b>
2016	65	34	-	-	2	100
2014	65	34	-	-	1	100
2012	58	39	-	-	2	100
2010	56	41	-	-	3	100
2008	58	39	-	-	4	100
2006	60	35	-	-	5	100
2004	64	31	-	-	5	100
2002	61	32	8	-	7	100
1998	54	20	15	-	11	100

Q2. Do you think the United States plays a more important and powerful role as a world leader today compared to 10 years ago, a less important role, or about as important a role as a world leader as it did 10 years ago?

### Q2. US Role as World Leader

	More important (%)	Less important (%)	About as important (%)	DK/NR (%)	Total (%)
<u>Country</u>					
<b>Mexico (2017)</b>	<b>24</b>	<b>34</b>	<b>35</b>	<b>7</b>	<b>100</b>
<b>United States (2017)</b>	<b>22</b>	<b>47</b>	<b>31</b>	<b>1</b>	<b>100</b>
2014	21	48	30	1	100
2012	24	43	32	1	100
2010	24	38	37	1	100

2002	55	17	25	3	100
1998	50	19	27	4	100
1994	47	26	29	3	100
1990	37	35	24	4	100
1986	41	26	29	4	100
1982	27	44	24	5	100
1978	29	41	24	6	100
1974	28	38	27	7	100

Q3. Please tell me whether the United States and Mexico are working in the same or different direction on each of the following issues.

### Q3/1. Combating organized crime in Mexico

	Same direction (%)	Different direction (%)	Other (%)	DK/NR (%)	Total (%)
<u>Country</u>					
<b>Mexico (2017)</b>	<b>40</b>	<b>58</b>	<b>1</b>	<b>2</b>	<b>100</b>
2014	51	42	-	7	100
<b>United States (2013)</b>	<b>41</b>	<b>54</b>	<b>-</b>	<b>5</b>	<b>100</b>

### Q3/2. Combating the trafficking of illegal drugs

	Same direction (%)	Different direction (%)	Other (%)	DK/NR (%)	Total (%)
<u>Country</u>					
<b>Mexico (2017)</b>	<b>45</b>	<b>51</b>	<b>1</b>	<b>3</b>	<b>100</b>
2014	56	38	-	6	100
<b>United States (2016)</b>	<b>37</b>	<b>59</b>	<b>0</b>	<b>4</b>	<b>100</b>
2013	43	53	-	4	100

### Q3/3. Securing the US-Mexico border

	Same direction (%)	Different direction (%)	Other (%)	DK/NR (%)	Total (%)
<u>Country</u>					
<b>Mexico (2017)</b>	<b>22</b>	<b>76</b>	<b>0</b>	<b>2</b>	<b>100</b>

2014	51	43	-	7	100
<b>United States (2016)</b>	<b>27</b>	<b>69</b>	<b>0</b>	<b>4</b>	<b>100</b>
2013	34	62	-	5	100

### Q3/4. Trade and economic development

	Same direction (%)	Different direction (%)	Other (%)	DK/NR (%)	Total (%)
<u>Country</u>					
<b>Mexico (2017)</b>	<b>23</b>	<b>74</b>	<b>0</b>	<b>3</b>	<b>100</b>
2014	51	40	-	9	100
<b>United States (2016)</b>	<b>47</b>	<b>49</b>	<b>0</b>	<b>4</b>	<b>100</b>
2013	57	39	-	4	100

Q4. Overall, do you think the North American Free Trade Agreement, also known as NAFTA, is good or bad for the [Mexican/US] economy?

### Q4. NAFTA

	Good (%)	Bad (%)	Equally bad and good (%)	DK/NR (%)	Total (%)
<u>Country</u>					
<b>Mexico (2017)</b>	<b>62</b>	<b>28</b>	<b>-</b>	<b>10</b>	<b>100</b>
2014	64	26	-	10	100
2004	44	39	9	6	100
<b>United States (2017)</b>	<b>53</b>	<b>42</b>	<b>-</b>	<b>5</b>	<b>100</b>
2013	50	46	-	4	100
2008	42	55	-	4	100
2004	42	43	-	15	100

Q5. Overall, do you think international trade is good or bad for:

### Q5/1. Mexico's / the US economy

	Good (%)	Bad (%)	DK/NR (%)	Total (%)
<u>Country</u>				

<b>Mexico (2017)</b>	<b>72</b>	<b>25</b>	<b>3</b>	<b>100</b>
<b>United States (2017)</b>	<b>72</b>	<b>26</b>	<b>2</b>	<b>100</b>
2016	59	39	2	100
2006	54	42	4	100
2004	57	39	5	100

#### Q5/2. Consumers like you

	Good (%)	Bad (%)	DK/NR (%)	Total (%)
<u>Country</u>				
<b>Mexico (2017)</b>	<b>69</b>	<b>26</b>	<b>5</b>	<b>100</b>
<b>United States (2017)</b>	<b>78</b>	<b>20</b>	<b>2</b>	<b>100</b>
2016	70	28	2	100
2006	70	26	4	100
2004	73	22	5	100

#### Q5/3. Creating jobs in Mexico / the US

	Good (%)	Bad (%)	DK/NR (%)	Total (%)
<u>Country</u>				
<b>Mexico (2017)</b>	<b>77</b>	<b>19</b>	<b>3</b>	<b>100</b>
<b>United States (2017)</b>	<b>57</b>	<b>41</b>	<b>2</b>	<b>100</b>
2016	40	59	2	100
2006	37	60	3	100
2004	38	56	5	100

Q6. Which of the following comes closest to you view on trade deals between [Mexico / the United States] and other countries? Do they \_\_\_?

#### Q6. Who Benefits from Trade Deals

	Mostly benefit Mexico/ the US (%)	Mostly benefit other countries (%)	Benefit both Mexico / the US and other countries (%)	Benefit neither (%)	Not sure/ Decline (%)	Total (%)

<u>Country</u>						
<b>Mexico (2017)</b>	<b>11</b>	<b>21</b>	<b>58</b>	<b>7</b>	<b>2</b>	<b>100</b>
<b>United States (2017)</b>	<b>7</b>	<b>34</b>	<b>50</b>	<b>6</b>	<b>3</b>	<b>100</b>

*Q7. In general, do you think that the following countries practice fair or unfair trade with [Mexico / the United States]?*

#### **Q7/1. The countries of the European Union**

	Fair trade (%)	Unfair trade (%)	DK/NR (%)	Total (%)
<u>Country</u>				
<b>Mexico (2017)</b>	<b>38</b>	<b>40</b>	<b>22</b>	<b>100</b>
<b>United States (2017)</b>	<b>66</b>	<b>27</b>	<b>7</b>	<b>100</b>
2010	68	23	9	100
2008	64	28	7	100
2006	63	25	13	100
2004	60	26	14	100
2002	60	20	20	100
1998	54	24	22	100
1994	32	35	33	100
1990	31	40	29	100

#### **Q7/2. China**

	Fair trade (%)	Unfair trade (%)	DK/NR (%)	Total (%)
<u>Country</u>				
<b>Mexico (2017)</b>	<b>42</b>	<b>40</b>	<b>17</b>	<b>100</b>
<b>United States (2017)</b>	<b>26</b>	<b>68</b>	<b>6</b>	<b>100</b>
2012	29	67	4	100
2010	29	63	8	100
2008	26	67	7	100
2006	31	58	12	100
2004	36	51	13	100
2002	32	53	15	100

### Q7/3. The United States / Mexico

	Fair trade (%)	Unfair trade (%)	DK/NR (%)	Total (%)
<u>Country</u>				
<b>Mexico (2017)</b>	<b>20</b>	<b>75</b>	<b>5</b>	<b>100</b>
<b>United States (2017)</b>	<b>47</b>	<b>46</b>	<b>6</b>	<b>100</b>
2012	48	48	4	100
2010	41	50	10	100
2008	48	45	8	100
2006	41	49	11	100
2004	50	38	13	100
2002	50	36	14	100

### Q7/4. Canada

	Fair trade (%)	Unfair trade (%)	DK/NR (%)	Total (%)
<u>Country</u>				
<b>Mexico (2017)</b>	<b>50</b>	<b>31</b>	<b>19</b>	<b>100</b>
<b>United States (2017)</b>	<b>79</b>	<b>15</b>	<b>6</b>	<b>100</b>
2012	88	9	3	100
2010	81	11	8	100
2008	81	12	10	100
2006	77	12	11	100
2004	74	15	11	100
2002	79	10	11	100

Q8. In your opinion, are relations between the United States and Mexico improving, worsening, or staying about the same?

### Q8. US-Mexico Relations

	Improving (%)	Worsening (%)	Staying about the same (%)	DK/NR (%)	Total (%)
<u>Country</u>					

<b>Mexico (2017)</b>	<b>5</b>	<b>61</b>	<b>33</b>	<b>1</b>	<b>100</b>
<b>United States (2016)</b>	<b>10</b>	<b>46</b>	<b>42</b>	<b>2</b>	<b>100</b>
<i>2013</i>	<i>13</i>	<i>34</i>	<i>49</i>	<i>3</i>	<i>100</i>
<i>2010</i>	<i>10</i>	<i>47</i>	<i>38</i>	<i>6</i>	<i>100</i>
<i>2006</i>	<i>17</i>	<i>39</i>	<i>38</i>	<i>5</i>	<i>100</i>

*Q9. Please tell me if you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable opinion of the United States.*

### **Q9. Opinion of the United States**

<u>Country</u>	Very favorable (%)	Somewhat favorable (%)	Somewhat unfavorable (%)	Very unfavorable (%)	Not sure/Decline (%)	Total (%)
<b>Mexico (2017)</b>	<b>6</b>	<b>24</b>	<b>25</b>	<b>40</b>	<b>5</b>	<b>100</b>
<i>2015 (Pew)<sup>1</sup></i>	<i>15</i>	<i>51</i>	<i>23</i>	<i>6</i>	<i>4</i>	<i>100</i>
<i>2014 (Pew)</i>	<i>17</i>	<i>46</i>	<i>16</i>	<i>15</i>	<i>7</i>	<i>100</i>
<i>2013 (Pew)</i>	<i>19</i>	<i>47</i>	<i>19</i>	<i>11</i>	<i>4</i>	<i>100</i>
<i>2012 (Pew)</i>	<i>12</i>	<i>44</i>	<i>21</i>	<i>13</i>	<i>9</i>	<i>100</i>
<i>2011 (Pew)</i>	<i>6</i>	<i>46</i>	<i>32</i>	<i>9</i>	<i>7</i>	<i>100</i>
<i>2010 (Pew)</i>	<i>13</i>	<i>43</i>	<i>21</i>	<i>14</i>	<i>9</i>	<i>100</i>
<i>2009 (Pew)</i>	<i>15</i>	<i>54</i>	<i>18</i>	<i>9</i>	<i>4</i>	<i>100</i>
<i>2008 (Pew)</i>	<i>13</i>	<i>34</i>	<i>25</i>	<i>19</i>	<i>9</i>	<i>100</i>
<i>2007 (Pew)</i>	<i>10</i>	<i>46</i>	<i>26</i>	<i>15</i>	<i>3</i>	<i>100</i>
<i>2002 (Pew)</i>	<i>15</i>	<i>49</i>	<i>15</i>	<i>10</i>	<i>11</i>	<i>100</i>
<i>2000 (USIA*)<sup>2</sup></i>	<i>10</i>	<i>68</i>	<i>16</i>	<i>2</i>	<i>4</i>	<i>100</i>
<i>1998 (USIA*)</i>	<i>13</i>	<i>53</i>	<i>17</i>	<i>9</i>	<i>7</i>	<i>100</i>
<i>1991 (CEOP/EstesPais*)<sup>3</sup></i>	<i>8</i>	<i>43</i>	<i>12</i>	<i>4</i>	<i>6</i>	<i>100</i>

<sup>1</sup> Data from 2015-2002 via Pew Research Center

<sup>2</sup> Data from 2000-1998 via USIA, which uses very good, fairly good, fairly poor, very poor wording instead of 'very favorable', etc

<sup>3</sup> Data from 1991 via CEOP/EstesPais, which also uses the 'very good' wording variant



Q45. Please rate your feelings toward some countries and peoples, with one hundred meaning a very warm, favorable feeling, zero meaning a very cold, unfavorable feeling, and fifty meaning not particularly warm or cold. You can use any number from zero to one hundred, the higher the number the more favorable your feelings are toward that country or those people.

**45/3. Mexico**

	Mean	Median	100-76 degrees	75-51 degrees	50 degrees	49-31 degrees	30-0 degrees	Not familiar/ Decline	Total
<b>Year</b>									
<b>US (Dec. 2017)<sup>4</sup></b>	<b>51°</b>	<b>50°</b>	<b>20</b>	<b>20</b>	<b>21</b>	<b>6</b>	<b>27</b>	<b>6</b>	<b>100</b>
2016	51°	50°	15	26	20	11	22	4	100
2014	54°	50°	22	27	20	9	23	--	100
2010	46°	50°	14	16	22	12	29	8	100
2008	50°	50°	16	21	23	9	26	5	100
2006	47°	50°	13	20	20	8	28	12	100
2004	54°	50°	19	24	20	7	19	11	100
2002	60°	60°	25	30	22	7	13	3	100
1998	57°	--	18	32	30	5	14	1	100
1994	57°	--	17	32	30	7	12	2	100
1990	56°	--	16	28	35	8	12	--	100
1986	59°	--	14	39	32	8	7	--	100
1982	61°	--	16	45	31	3	6	--	100
1978	58°	--	--	--	--	--	--	--	100

<sup>4</sup> This item was fielded Dec. 1-3, 2017 as part of the Council's US-Russia Binational Survey